

HALL OF FAME 2024 APPLICATION QUESTIONS

GENERAL CONTACT INFO QUESTIONS

Personal Information (For All Awards)

- First Name
- Last Name
- Phone Number
- Email Address
- Personal LinkedIn

Company Information (For Company Awards)

- Company Name
- Company Website
- Company LinkedIn
- Company Twitter
- Company Instagram
- Company Headquarters Address

Applicant Information (For Individual Awards)

- First Name
- Last Name
- Title
- Company Name
- Company HQ Address
- Company Website
- Personal LinkedIn
- Email Address

INDIVIDUAL AWARDS

CEO

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your CEO lead you through it?
- Within the last year, what has this person done to set themselves apart from others in similar roles?

- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

CMO

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your CMO lead you through it?
- Within the last year , what has this person done to set themselves apart from others in similar roles?
- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

COO

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your COO lead you through it?
- Within the last year , what has this person done to set themselves apart from others in similar roles?
- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

CTO

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your CTO lead you through it?
- Within the last year , what has this person done to set themselves apart from others in similar roles?
- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

Chief People Officer

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your Chief People Officer lead you through it?

- Within the last year, what has this person done to set themselves apart from others in similar roles?
- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

Chief Product Officer

- How does this person exemplify the mission and objectives of their company?
- What is a challenge your company faced within the last year and how did your Chief Product Officer lead you through it?
- Within the last year, what has this person done to set themselves apart from others in similar roles?
- Can you provide an example of a “change” or “course correction” that this person led you through within the last year and quantify the direct impact or benefits of making that change?
- Links to achievements or notable successes within the last year.

COMPANY AWARDS

Physical Product

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- Discuss your most impactful new product or product innovation within the last year and why you believe it's disrupting the industry.
- Links to achievements or notable successes within the last year.

Marketing

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you creatively solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- How did you keep an edge on your competition and stay up to date with changing consumer behavior within the last year?
- Links to achievements or notable successes within the last year.

Health & Wellness

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- Discuss your most impactful new product or product innovation within the last year and why you believe it's helping people be healthier and happier?
- Links to achievements or notable successes within the last year.

Software

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- Discuss an innovation you've made in software within the last year and why you believe it's disrupting the industry.
- Links to achievements or notable successes within the last year.

Services

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- Tell us how your service created an incredible experience for people within the last year. What was the purpose of the service and how did it inspire, empower, educate, and/or motivate?
- Links to achievements or notable successes within the last year.

Startup

- What problems or needs were you focusing on solving for your customers and/or clients within the last year? How did you solve for those problems/needs?
- Explain and quantify how successful you were in solving for that problem or problems.
- Discuss an innovation you've made within the last year and why you believe it's disrupting the industry.
- Have you raised any Series B funding?
- Links to achievements or notable successes within the last year.